



Impactful Community Advertising for Your Business!

CONTACT US! Office@northendbreezes.com - www.northendbreezes.com – Instagram - X

Advertising to the North End is a Breeze!

The North End is a dramatically growing part of Hamilton and The North End Breezes has been part of that for over 50 years. Your advertising promotes your business directly to the residents and visitors of the North End. We print and deliver 4000 hard copies to homes and businesses and have an active social media presence on Facebook, Instagram, X and our website

Support Your Community Newspaper

The North End Breezes is a not-for-profit volunteer organization established in 1972. We strive to promote community and engage residents and visitors. Advertising with us gets the word out to those closest to your business while also supporting a thriving community!

Ad Specs & Pricing

| Ad Size | 1 Month | | 6 Months | | 11 Months | | Dimensions |
|----------------|---------|--------|---------------|---------------|---------------|---------------|-------------------------|
| | BW | Colour | BW | Colour | BW | Colour | |
| Full Page | \$500 | \$550 | \$2750 | \$2750 | \$4500 | \$4950 | 10.25" w x 10.5" high |
| Half Page | \$450 | \$500 | \$2240 | \$2500 | \$4050 | \$4500 | Vertical 5" w x 10.5" h |
| Half Page | \$450 | \$500 | \$2240 | \$2500 | \$4050 | \$4500 | 1.5' w x 6.25' h |
| One Third Page | \$250 | \$300 | \$1250 | \$1500 | \$2250 | \$2700 | 3.25" wide x 10.5 high |
| Quarter Page | \$200 | \$250 | \$1000 | \$1250 | \$1800 | \$2250 | 3.25 wide x 6.25" high |
| Business Card | \$70 | \$80 | \$420 | \$350 | \$630 | \$720 | 3.25" wide x 2.25" high |
| Double Card Ad | \$125 | \$150 | \$625 | \$750 | \$1125 | \$1350 | 4.9" wide x 5" high |
| Feature Ad | | \$175 | | \$925 | | \$1575 | 6" wide x 4"high |

Featured Ad

We offer space on our front page banner to highlight your business on a 3x6 inch banner with a link to your website www.northendbreezes.com This will be displayed on every page of our online version.

Community Partners

Our community partners promote their non-profit services to the community in each issue. The annual fee guarantees a one-quarter space in each of 11 issues at a reduced rate of \$550 per year. This annual fee contributes over 11% of our yearly publication costs. The cost of that space for non-community partners is \$1800 for black and white and \$2250 for colour Please contact Kit at 905-869-8185 for full details.

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Ad Discounts

Pre-paid ad contracts offer a discount. A 6 month contract earns 1 free ad of the same size and an 11 month contract is eligible for 2 free ads. At this time, we do not publish in January. Your ad is also featured on our website at www.northendbreezes.com with a link to your website and promoted on X and Instagram

Copy & Ad Requirements

1. **Deadline:** Final copy is due in the month prior to the issue date. Deadline is based on printing schedules and is usually the 15th of the prior month. Email reminders are sent 2 weeks prior to the due date. No revisions in size or layout can be accepted after that.
2. **File Requirements:** All ads should be submitted in grayscale and colour as high-resolution PDF, 300 dpi or jpeg.
3. **Graphics Fee:** A surcharge of 25% of the ad fee will be levied if the North End Breezes must create or modify the copy.
4. **Responsibility:** The advertiser is solely responsible for fulfilling the advertising contract and assumes all liability for content. All submissions are subject to edit and/or approval based on our Mission and Values and at the discretion of the Board.
5. **Cancellations:** No cancellations are accepted after publication deadlines. All cancellations must be received in writing by email at office@northendbreezes.com by noon on the deadline dates.
6. **Payment:** Ads are invoiced and payable upon receipt immediately by cheque, e-transfer or through PayPal. Multiple ads that qualify for discounted pricing are payable in advance for the full contract commitment. Mailing address is 190 Picton St. E. Hamilton ON, Attention: Maureen Scally

Advertise in Our Monthly Paper

1. Reaches over 4,000 homes and businesses on the first of each month
2. Includes on-line media coverage at no additional charge through our website, Facebook, Twitter, Instagram
3. Colour ads available on front, back and centre fold pages
4. Discounts available for multiple ads – see rates
5. Engages residents, businesses, and consumers from the North End and surrounding neighbourhoods
6. Your online ad links directly to your website so your latest programs and services are available
7. Promotes community connections and mutual support
8. Reaches visitors to the Waterfront year-round

Contact Us

By Email: office@northendbreezes.com

By Phone: 905-869-8185

Instagram and "X": #