



The North End Breezes is a not-for-profit organization established in 1971 and made possible through the efforts of enthusiastic volunteers. Our monthly newspaper promotes community connectivity and mutual support by engaging residents, businesses and consumers from the North End and surrounding neighbourhoods.

Our publication reaches approximately 4,000 homes and businesses and is distributed on the first of each month to area retailers, social service agencies, clinics and residents. ***We also post our articles/publication and ads on our website www.northendbreezes.com***

Copy/Ad Requirements

Deadline: Material is due on the 15th of the month preceding the distribution date. i.e. December 15th for distribution January 1st. No revisions in size or layout can be accepted after that.

File Requirements: All ads must be received in grayscale, high resolution PDF, 300 dpi, TIF or JPEG

Graphics Fee: A surcharge of 25% of the ad fee will be levied if the North End Breezes must create the ad or modify the copy.

Responsibility: The Advertiser is solely responsible for the fulfillment of the advertising contract and assumes all liability for content. All submissions are subject to edit and/or approval based on the Mission and Vision of The North end Breezes and at the discretion of the Board of Directors.

Cancellation: No cancellations are accepted after publication deadlines and all cancellations must be received in writing or email or by fax prior to 12:00 noon on the deadline date.

Payment: All ads are invoiced and payable upon receipt. Multiple ads that qualify for discounted pricing are payable in advance.

ADVERTISEMENT AGREEMENT:

Name/Business: _____

Address: _____/City: _____

Postal Code: _____/Email: _____

Telephone: _____ Fax: _____

Signature: _____

AD SIZES:

Size	1x Rate	3 x Rate	6 x Rate	11 x Rate	Total Due
Ear Lug (Front Cover)	125			\$1,375	1,375
Full Page 10.25 x 10.25	800	725			2,175
Half Page 10.25 x 6	390	310	270	250	
One Sixth Page (3.25x5)	140	120	100	90	
1/3 Banner Ad (4 x 10.25)	275	245	225	210	
Business Card (2 x 3.5)	50			450	

Full Page
10.25 H x 10.25 W
\$800

Logo/1-2 photos, 4 lines of contact information and approximately 20 lines of copy or 400 words

Business Card
 2" H x 3.25" W
 \$50 per issue
 6 Issues – One Free A
 11 Issues – Two Free Ads

Headshot/logo, contact info and tag line

Half Page
5.0 H x 10.5 W
\$390

Logo/1photo, 4 lines of contact information and approximately 10 lines of copy or 200 words

One Sixth Page
 5" H x 3.25" W
 \$140

Headshot/Logo/Image + Contact Info
 Up to 125 words of copy

Ear Lug
 Front Cover/ Top
 Fold (colour if available)
 \$125
 Name/Logo +
 Contact Info

Banner Ad (Bottom/Top/Middle Placement)
4 x 10.5
\$275

Logo/Headshot/Photo, contact info, tag line plus 3 – 4 lines of copy

Free on line distribution included on our website www.northendbreezes.com